

TestKingfree



Pass Your Next Certification Exam Fast!

Everything you need to prepare, learn & pass your certification exam easily.
365 days free updates. First attempt guaranteed success.

Select a vendor... Select an test... Your email address [Free Download Demo](#)

We're not the only ones **excited** about TestKingFree Practice Material ...

49625+ customers in 100+ countries use TestKingFree Test Engine. Meet our customers.

V VOREED

GetCustom

JET ORANGE

iCompany

Paradoxx

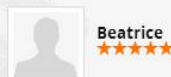
iMessenger

What Client's Say

“ Passed yesterday. Very good valid 300-101 dumps. Only 3-4 questions are new. Most questions and answers are valid. But be careful several answers are incorrect. Study hard. ”



“ I got 90%. This dumps contains redunant questions and few errors, but defintily enough to pass. :)Prepare well and study much more.Still valid. ”



<http://www.testkingfree.com/>

Pass For sure Certification Exam Guide and Exam Dumps - TestKingFree

Exam : **AD0-E608**

Title : Adobe Customer Journey
Analytics Business Practitioner
Professional

Vendor : Adobe

Version : DEMO

NO.1 Which steps should be taken when creating reports for external business partners?

(Select two.)

Response:

- A.** Apply Data Privacy Rules
- B.** Create Custom Data Views
- C.** Assign Temporary Report Access
- D.** Use Report Export Templates

Answer: A,D

NO.2 Which Adobe CJA features enable automated report generation?

(Select two.)

Response:

- A.** Report Scheduler
- B.** Data View Manager
- C.** Calculated Metrics Engine
- D.** Data Export Module

Answer: A,D

NO.3 Which actions must be completed before sharing a report with business stakeholders?

(Select two.)

Response:

- A.** Define Report Permissions
- B.** Create Custom Report Templates
- C.** Apply Relevant Filters
- D.** Generate a Report Preview

Answer: A,C

NO.4 Which setting should be configured first when creating a custom report in Adobe CJA?

Response:

- A.** Date Range Filter
- B.** Campaign Priority Level
- C.** Calculated Metric Formula
- D.** Data Export Rules

Answer: A

NO.5 What is the most accurate definition of the "Approve" feature in the date range manager?

Response:

- A.** It allows non-admin users to access the date range.
- B.** It makes the date range editable for non-admin users.
- C.** It informs users that the date ranges are "official."
- D.** It locks the date range for editing by all users.

Answer: C

NO.6 Which key steps should be performed when translating business questions into data components in Adobe CJA?

(Select two.)

Response:

- A.** Identify Relevant Metrics
- B.** Create Data Views Manually
- C.** Apply Pre-Built Visualizations
- D.** Define Dimensions for Analysis

Answer: A,D

NO.7 Which table type should be used to display summarized purchase totals by customer segment in Adobe CJA?

Response:

- A.** Cohort Table
- B.** Summary Table
- C.** Pivot Table
- D.** Key Metrics Report

Answer: B

NO.8 Which filters help refine data analysis in Adobe CJA?

(Select two.)

Response:

- A.** Event Filters
- B.** Metric Filters
- C.** Campaign Delivery Rules
- D.** Identity Stitching Settings

Answer: A,B

NO.9 An organization considers any interaction from website, mobile app or call center as 'an engagement event' and web, mobile, and phone call as its channels. As a CJA business practitioner, how can you create a weekly report that reflects average engagement per channel?

Response:

- A.** Create a filter for all events with condition as channel = mobile OR website OR phone call.
- B.** Create a calculated metric with sum of all engagement events multiplied by total number of channels.
- C.** Create a calculated metric with sum of all engagement events divided by total number of channels
- D.** Create a calculated metric using total sessions instead of engagement events.

Answer: C

NO.10 Your marketing team needs weekly sales performance reports segmented by product categories. After configuring the report schedule, the team reports that the files they receive are unreadable. Upon investigation, you find that the export format was incorrectly set. What should you do next?

Response:

- A. Change the export format to a compatible file type like CSV or Excel.
- B. Increase report delivery frequency to daily.
- C. Recreate the report with new data filters.
- D. Enable calculated metrics in the report.

Answer: A

NO.11 Which Adobe Customer Journey Analytics (CJA) component should be used to calculate average revenue per user (ARPU) from a dataset?

Response:

- A. Metric Builder
- B. Data View Filter
- C. Calculated Metric
- D. Custom Event Tracker

Answer: C

NO.12 Which project management action ensures organized report distribution across multiple teams?

Response:

- A. Use Folder-Based Project Organization
- B. Enable Campaign Sync Mode
- C. Create Custom Data Exports
- D. Use Real-Time Project Assignment

Answer: A

NO.13 Which components should be used when creating calculated metrics in Adobe CJA?

(Select two.)

Response:

- A. Metrics
- B. Dimensions
- C. Event Types
- D. Data Processing Rules

Answer: A,B