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Exam : P8010-034

Title : IBM Tealeaf Technical Mastery Test
v1

Vendors : IBM

Version : DEMO

NO.1 What is a Report Template?

- A. A framework from which you can build robust Dashboards, Scorecards, or Reports
- B. Proactive notifications of changes in Event levels.
- C. A way to segment Event Data.
- D. Basic interface to replay a session

Answer: A

NO.2 When Events fire, what happens:

- A. A counter is incremented that tracks the occurrence of the Event for Reports
- B. An Event value can be set and saved in the session data
- C. Dimension values can be set and saved in the session data
- D. All of the above

Answer: D

NO.3 Which of the following is a best practice for creating Process Scorecards:

- A. Only use steps from the main process flow
- B. When you first deploy a new Process Scorecard, the grading should reflect the most stringent goals of your company.
- C. You should only use compound sequence Events for all process steps
- D. Your process steps should include any possible step that the visitor could take to complete the process

Answer: A

NO.4 What does a Hit Attribute look for?

- A. Specific text strings that can be found within the Request and Response buffer.
- B. A trait or component of a session.
- C. Data saved in an event
- D. All of the above

Answer: A

NO.5 A Count Event could be used to record any of the following EXCEPT:

- A. The abandoned cart amount
- B. How many customers logged in
- C. How frequently visitors see an out of stock message
- D. How many times an error code is displayed

Answer: A

NO.6 What product makes it easy to build Scorecards and Dashboards?

- A. cxReveal
- B. cxResults
- C. cxView
- D. cxVerify

Answer: C